

Purpose

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

Product

Product name	CLN Société Générale Sub Mars 2024
Product identifier	ISIN: XS269627093
Name of PRIIP manufacturer	Banco Bilbao Vizcaya Argentaria, S.A ("BBVA"), acts as the manufacturer, while BBVA Global Markets B.V. is the issuer of the Product (the "Issuer") and assumes all the payment obligations towards the Client.
Contact Data	Web: www.bbva.es
For more information call	+34 915 378 385
Date of production of the KID	29/02/2024

You are about to purchase a product that is not simple and may be difficult to understand.

1. What is this product?

Type	Structured bond
Term	The product has a fixed term and will be due on 9 January 2029, subject to the occurrence of a credit event.
Objectives	The product is designed to provide a return in the form of (1) regular interest payments and (2) a cash payment on termination of the product subject to the occurrence of a credit event. Whether interest is payable and the timing and amount of any cash payment upon termination will depend on whether one or more credit events are determined to have occurred during the credit observation period . Your initial investment is not protected. You may not make any profit and you may lose some or all of your initial investment.

(Terms that appear in bold in this section are described in more detail in [Interest](#) the table(s) below.)

- If no credit event has occurred, on each **interest payment date** you will receive an interest payment calculated by multiplying the **product notional amount** by the interest rate of 4.00% per annum and then applying the relevant **day count fraction** to adjust this amount to reflect the length of the relevant **interest period**.

Interest payment dates
9 January 2025
9 January 2026
11 January 2027
10 January 2028
Maturity date

- If a credit event occurs, no further interest payments will be made following the **interest payment date** immediately preceding the **credit determination date**.

Principal redemption:

- If no credit event has occurred, on the **maturity date** you will receive a cash payment equal to EUR 1,000.00.
- If a credit event occurs, on the **maturity date** you will receive EUR 1,000.00 multiplied by the **recovery rate** once the relevant **recovery rate** has been determined. This payment is likely to be less (and in some cases may be significantly less) than the **product notional amount**.

Credit event: The **reference entity** experiences a credit event if one of the events listed below occurs. A **CDDC**, or the **product calculation agent**, will determine whether one of these events has occurred.

- Bankruptcy:** the **reference entity** experiences insolvency, bankruptcy or related events.
- Restructuring:** the **reference entity's** debt is restructured on terms that are detrimental to the holder(s) of the relevant debt in a form that is binding on all holder(s).
- Failure to Pay:** the **reference entity** fails to make payments due on its debt above a prescribed threshold.
- Governmental Intervention:** a governmental authority announces a reduction in interest and/or principal, postponement, writedown or other detrimental change to the terms of the **reference entity's** debt pursuant to restructuring and resolution law or regulation.

Recovery rate: The **recovery rate** is determined based on the price of certain specified obligation(s) of the **reference entity** following the occurrence of the relevant credit event. This price will be determined, either:

- through a standardised auction process, organised by a **CDDC** or
- where (a) a relevant auction does not happen, (b) a request is not made to a **CDDC** to determine whether a credit event has occurred or (c) a **CDDC** resolves not to determine a question posed to it in relation to the potential occurrence of a credit event, by the **product calculation agent** (or another relevant transaction party) manually seeking quotes from market dealers to determine a "final price" for the relevant obligation(s).

Under the product terms, certain dates specified above and below will be adjusted if the respective date is either not a business day or not a trading day (as applicable). Any adjustments may affect the return, if any, you receive.

In addition to the consequences that result from the occurrence of a credit event, the product terms also provide that if certain other exceptional events occur (1) adjustments may be made to the product, (2) certain fallback provisions may apply and/or (3) the issuer may terminate the product early fully or in part. These events are specified in the product terms and principally relate to the **reference entity**, the product and the issuer. The return (if any) you receive on an early redemption following the occurrence of an exceptional event will be different and is likely to be less than the amount you invested.

Reference entity	Societe Generale SA (Reference obligation ISIN: FR0000487886) (Debt Seniority: subordinated)	Issue date	20 March 2024
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Reference entity transaction type	Standard European Financial Corporate	Maturity date / term	9 January 2029
Product notional amount	EUR 1,000	Credit observation period start date	If: (i) a credit event is determined by a CDDC, the date that is sixty calendar days prior to the date the relevant request to the CDDC was made; or, otherwise (ii) a date falling up to sixty calendar days prior to the earlier of (a) if the determination of a credit event is made by the product calculation agent, the trade date or (b) the date a request is made to a CDDC (and such request could be made prior to the trade date)
Issue price	100.00% of the product notional amount	Trade date	28 February 2024
Product currency	Euro (EUR)	Credit observation period end date	20 December 2028
Recovery rate	A price, expressed as a percentage, as determined in respect of one or more specified obligations of the reference entity in the manner described above	Credit observation period	The period commencing (and including) on the Credit observation period start date and ending on (and including) the Credit observation period end date
CDDC	A Credit Derivatives Determinations Committee established under the relevant Determination Committee Rules	Credit determination date	Either the date on which the CDDC is asked to determine whether the relevant credit event has occurred or, the date on which the product calculation agent (or other relevant transaction party) gives notice that a credit event has occurred
Product calculation agent	BBVA GMBV	Interest period	Each period from, and including, an interest payment date (or the issue date, in the case of the initial interest period) to, but excluding, the next interest payment date (or the maturity date, in the case of the final interest period)

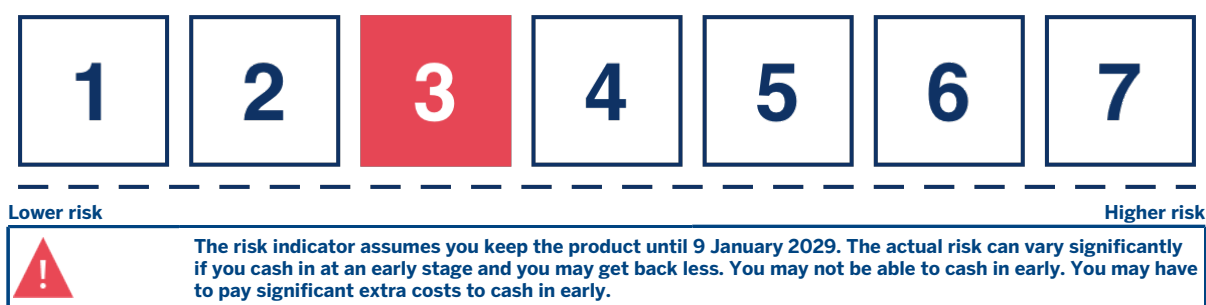
Intended retail investor

The product is intended to be offered to retail investors who fulfil all of the criteria below:

- they have the ability to make an informed investment decision through sufficient knowledge and understanding of the product and its specific risks and rewards, either independently or through professional advice, and they may have experience of investing in and/or holding a number of similar products providing a similar market exposure;
- they seek income, expect the movement in the underlying to perform in a way that generates a positive return. They have a medium investment horizon;
- they are able to bear a total loss of their initial investment, consistent with the redemption profile of the product at maturity (market risk);
- they accept the risk that the issuer could fail to pay or perform its obligations under the product irrespective of the redemption profile of the product (credit risk);
- they are willing to accept a level of risk of 3 out of 7 to achieve potential returns, which reflects a medium-low risk (as shown in the summary risk indicator below which takes into account both market risk and credit risk).

2. What are the risks and what could I get in return?

Risk indicator



The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because we are not able to pay you.

We have classified this product as 3 out of 7, which is a medium-low risk class. This rates the potential losses from future performance at a medium-low level, and poor market conditions are very unlikely to impact our capacity to pay you.

If we are not able to pay you what is owed, you could lose your entire investment.

Performance scenarios

What you will get from this product depends on future market performance. Market developments in the future are uncertain and cannot be accurately predicted.

The scenarios shown are illustrations based on results from the past and on certain assumptions. Markets could develop very differently in the future.

Recommended holding period:	4 years and 9 months		
Example investment:	EUR 10,000		
Scenarios	If you exit after 1 year		If you exit after 4 years and 9 months (Recommended holding period)
Minimum	There is no minimum guaranteed return. You could lose some or all of your investment.		
Stress	What you might get back after costs Average return each year	EUR 2,862 -71.38%	EUR 11,921 3.73%

Unfavourable	What you might get back after costs Average return each year	EUR 10,732 7.32%	EUR 11,921 3.73%
Moderate	What you might get back after costs Average return each year	EUR 10,732 7.32%	EUR 11,921 3.73%
Favourable	What you might get back after costs Average return each year	EUR 10,732 7.32%	EUR 11,921 3.73%

The stress scenario shows what you might get back in extreme market circumstances. The favorable, moderate and unfavorable scenarios have been calculated using 10,000 simulations based on the underlying asset's past performance and represent the 90th, 50th and 10th percentile outcomes, respectively.

The figures shown include all the costs of the product itself, but may not include all the costs that you pay to your advisor or distributor. The figures do not take into account your personal tax situation, which may also affect how much you get back. Payments made to a client during the life of a product requires BBVA to make certain assumptions. This is for the purpose of undertaking scenario analysis and the calculation of product profitability as shown in the table. BBVA has decided not to capitalize these payments.

3. What happens if BBVA Global Markets B.V. is unable to pay out?

Banco Bilbao Vizcaya Argentaria, S.A. guarantees the payment obligations that the Issuer assumes in the Product, in its same terms. The Product is not covered by the Credit Institutions Deposit Guarantee Scheme or any other guarantee scheme. In the event that BBVA as guarantor could not pay, you would face a financial loss. In the event of the resolution of the Guarantor of such financial instrument (applicable process when the Guarantor is insolvent or it is expected that it will become insolvent in the near future and due to public interest and financial stability it is necessary to avoid its insolvency), such product could be converted into shares or its Nominal Amount and, as a result, you could make losses in their investment.

4. What are the costs?

The person advising on or selling you this product may charge you other costs. If so, this person will provide you with information about these costs and how they affect your investment.

Costs over time

The tables show the amounts that are taken from your investment to cover different types of costs. These amounts depend on how much you invest, how long you hold the product and how well the product does. The amounts shown here are illustrations based on an example investment amount and different possible investment periods.

We have assumed:

- In the first year you would get back the amount that you invested (0% annual return). For the other holding periods we have assumed the product performs as shown in the moderate scenario.
- EUR 10,000 is invested

	<i>If you exit after 1 year</i>	<i>If you exit after 4 years and 9 months</i>
Total costs	EUR 364	EUR 314
Annual cost impact*	3.8%	0.7% each year

*This illustrates how costs reduce your return each year over the holding period. For example it shows that if you exit at the recommended holding period your average return per year is projected to be 4.4% before costs and 3.7% after costs.

We may share part of the costs with the person selling you the product to cover the services they provide to you. They will inform you of the amount.

Composition of costs

One-off costs upon entry or exit		If you exit after 1 year
Entry costs	3.1% of the amount you pay when entering this investment. These costs are already included in the price you pay.	EUR 314
Exit costs	0.5% of your investment before it is paid out to you. These costs are already included in the price you receive and are only incurred if you exit before maturity. If you hold the product until maturity, no exit costs will be incurred.	EUR 50
Ongoing costs taken each year		
Management fees and other administrative or operating costs	0.0% of your investment amount per year. This is an estimate of the actual costs.	EUR 0
Transaction costs	0.0% of the value of your investment per year. This is an estimate of the costs incurred when we buy and sell the underlying investments for the product. The actual amount will vary depending on how much we buy and sell.	EUR 0

5. How long should I hold it and can I take money out early?

Recommended holding period: 4 years and 9 months

This Product doesn't allow the Client to cancel his investment. However, under normal market conditions, BBVA may facilitate to the client the price at which BBVA is able to buy it. Such a price will be calculated subtracting (i) from the fair value of the Product calculated by BBVA in accordance to the market variables and methodologies commonly used in market (ii) an estimated cost of 0.5% over the Nominal Amount. This anticipated sale may generate a financial loss to the Client.

6. How can I complain?

Customer Service. P.O. Box Apdo. Correos 1598. 28080 Madrid. e-mail: reclamacionesSAC@bbva.com. Telephone: +34 915 378 385. Web: www.bbva.es. For claims related to the sale or advice of this Product by an entity other than BBVA, please contact the entity which sold you or advised you about the Product.

7. Other relevant information

For further information about the functioning and risks of this Product, contact the entity which advises you or which is going to sell the Product to you. Prospectus registered with the Central Bank of Ireland. The Product will be issued under the most recent version of the Prospectus of the Issuer, which is available on the website of BBVA (<https://shareholdersandinvestors.bbva.com/debt-investors/programas/structured-medium-term-note/>). The Client should also check the issue terms of the Product. According to the Prospectus, the Product is governed by English law and the Client submits to the jurisdiction of the English courts.